

Time Warner Cable Advertising Production Script

Client: WILDERNESS RIDGE
Title: Lodge intro ONE
Date:

VIDEO	AUDIO
Minivan pulls up to front door	Nice relaxing elegant music, maybe strings?
Valet takes car, staff opens front door for couple.	Music continues
Moving dolly shot along north wall watches couple come in, showing whole dining room.	Natural audio of dining room
Server recommending wines,	
Wines in the cooler.	
Shot of 2 or 3 different meals, ready to leave the kitchen area. Rotisserie?	
Jib shot high in the air over or near the bar looking down on entire room	
People enjoying their meal, close-ups	
Moose head over lit fireplace.	
Shot of Lodge, wide at dusk	Same announcer Male voice: “Experience fine dining. The Lodge at Wilderness Ridge.”
Dissolve into driveway out at night, trees with scenic lighting.	Graphics and Logo continue. “Open to the public”.

